



*Cougar Band Aides*

***Fall 2017 Sponsorship Drive***

*Supporting the EDHS Cougar Music Department*

We are seeking your support to help us continue to provide incredible opportunities to our award-winning music department. Without the support of our community members and wonderful businesses like yours, the El Dorado High School music department would not be able to participate in marching band, choir, concert band, jazz band, and color guard competitions. More than 90% of the costs for these events are covered by the Cougar Band Aides, the El Dorado High School music department's booster club. *Annually we need to raise about \$80,000 to cover costs of running this outstanding performing arts department.*

**How can your support help?** With your assistance, we can:

- Purchase and maintain musical instruments
- Purchase and maintain uniforms
- Purchase new sheet music
- Provide transportation to competitions
- Feed our hardworking musicians at competitions

In addition, the music department was able to purchase two brand new trailers to tow all our instruments & equipment to competitions this past summer. **We have set a goal of \$15,000** for our sponsorship drive to be able to assist with the above-mentioned needs as well as be able to wrap our new trailers with our music department's new logo and with the names of our platinum sponsors. If you choose to be a platinum sponsor your business name/logo will be seen by thousands of people on the highways and at competitions.

***Remember: All donations are 100% tax deductible.*** We will send you a receipt of your donation, with our tax-exempt identification number. Please help make this Fall Sponsorship Drive a huge success. We thank you for your consideration.

Sincerely,

Cougar Band Aides

***Cougar Band Aides***  
***Fall 2017 Sponsorship Drive***

Yes! I would like to sponsor the *EDHS Cougar Music Department* at the following level:

\_\_\_\_\_ Platinum (\$800 or more)

Business name/logo on trailer  
VIP seating to music events  
Thank you plaque  
Name prominently displayed at events  
Business card ad in event programs  
Special mention at events  
Name listed on our website

\_\_\_\_\_ Gold (\$500-\$799)

Thank you plaque  
Name prominently displayed at events  
Business card ad in event programs  
Special mention at events  
Name listed on our website

\_\_\_\_\_ Silver (\$250-\$499)

Business card ad in event programs  
Special mention at events  
Name listed on our website

\_\_\_\_\_ Bronze (\$100-\$249)

Name listed in our event programs  
Name listed on our website

\_\_\_\_\_ Cougar (\$25-\$99)

Name listed on our website

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So we may send you a receipt and properly display your name, please complete the sponsor information below or attach a business card. Thank you again!

Name(s): \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Make check out to: **Cougar Band Aides**

Collected by: \_\_\_\_\_

Student Name

Mail this form & check to:  
**Cougar Band Aides**  
**PO Box 18**  
**Placerville, CA 95667**